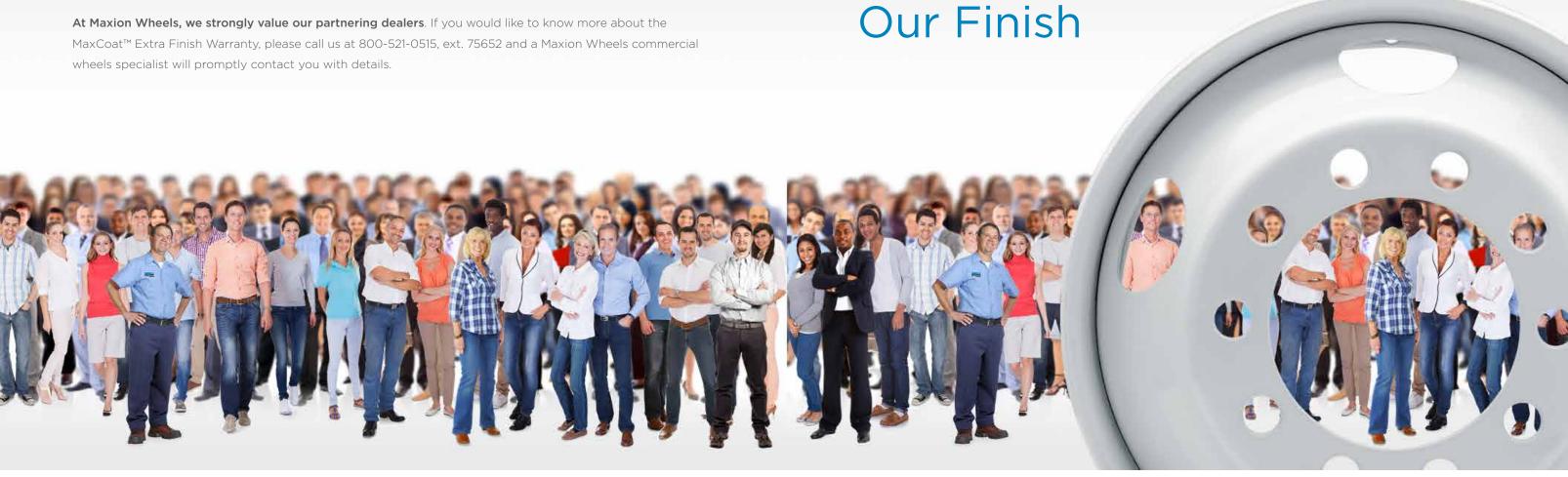


We Stand Behind

# **Dealers**

At Maxion Wheels, we strongly value our partnering dealers. If you would like to know more about the MaxCoat™ Extra Finish Warranty, please call us at 800-521-0515, ext. 75652 and a Maxion Wheels commercial



## Ready to Roll?

If you want the unmatched protection of MaxCoat Extra Finish Warranty, contact us now for more information:



Suite 500



Novi, MI 48375



# **Introducing the First Finish Warranty that Comes Standard**

Effective July 1, 2016, Maxion Wheels' MaxCoat™ Extra Finish Warranty comes standard on any hub-piloted single and wide-base tubeless disc wheel finished with original MaxCoat Extra powder-coat.





# **Another Industry First**

It took the world's largest and most innovative wheel manufacturer to make it happen. Maxion Wheels has developed the industry's first finish warranty that comes standard on all hub-piloted commercial vehicle wheels finished with truck-tough MaxCoat™ Extra finish. Since the dawn of the industry, Maxion Wheels has introduced virtually every major wheel innovation. We've done it again with our MaxCoat Extra Finish Warranty because at Maxion Wheels, wheels matter.

#### The New Standard for Finish Warranties

The Maxion Wheels MaxCoat Extra Finish Warranty is the most innovative, high-value commercial wheel warranty in the industry. Only available from Maxion Wheels.

For five years, Maxion Wheels will repair or replace any hub-piloted single and wide-base tubeless disc wheel damaged in normal use due to excessive corrosion as defined in Maxion Wheels' Technical Bulletin TB1601, providing that:

- The wheel is finished with original MaxCoat Extra powder coat - Maxion Wheels' standard finish
- MaxShield™ or other OEM-approved wheel protectors are used between the hub/drum and wheel, and between wheels in a dual assembly configuration
- The damage is caused by manufacturer defects

Make sure to read the entire warranty to understand applicable conditions and exclusions.\* It is available at maxionwheelsandrims.com/maxcoat.





**INCREASED DURABILITY** 



**IMPROVED APPEARANCE** 



**ENHANCED SUSTAINABILITY** 

# **Extra-Tough MaxCoat™ Extra Finish**

Maxion Wheels can offer the first standard finish warranty because we apply our exclusive MaxCoat Extra finish to our wheels as a standard feature. You can always finish first with Maxion Wheels' triple-protection MaxCoat Extra finish on your commercial vehicle wheels. Our proprietary process creates a highly-durable, baked-on finish that protects your wheels from even the most punishing road and environmental conditions.

**Triple Tough -** Our three-layer MaxCoat Extra finish starts with an advanced zinc-phosphate undercoating. Next we apply a state-of-the-art E-coat primer from industry leaders like PPG and BASF. Then we use a premium topcoat finish that is specially cured for lasting-adhesion and to resist the elements and damage for years.

Beautifully Tough - In addition to providing superior edge protection, exceptional durability, UV/fade resistance and longer wheel life, MaxCoat Extra will keep your wheels looking like new for many miles to come. Truck-tough MaxCoat Extra stands up to harsh environments and comes shining through.

Premium Top Coat

State-of-the-Art E-Coat

Zinc Phosphate

**Budget Tough -** A tougher finish means longer-lasting wheels, less maintenance expense and a lower total cost of ownership for you. MaxCoat Extra delivers economy.

### Finish with Big Savings\*

Up to \$35 • Cost of refinishing one wheel

Up to \$70 • Cost of refinishing one wheel over 5 years

p to \$1260 •

Cost to refinish all wheels on an 18-wheeler, over 5 years

The MaxCoat Extra Finish Warranty is a standard feature on all covered wheels. That means that 100% of the refinishing savings from covered finish expenses go right to the fleet's bottom line. How much savings can you expect? It depends on multiple factors, but over five years, it can total as much as \$70 per wheel. For an 18-wheel tractor-trailer, that adds up to \$1,260. Your Maxion Wheels commercial wheels specialist can help calculate your specific savings.

\*Potential savings based on current industry practices.