

Mustafa Zaim

President of the Board of Maxion Inci and Maxion Jantas



With over 43 years of experience in the wheel production industry, Mustafa Zaim is the President of the Board of Maxion Inci and Maxion Jantas and a member of the Maxion Wheels Leadership Team, while continuing to serve as a Senior Management Consultant for the company.

Started his career at Jantaş A.Ş., Zaim worked for Inci Holding and its many subsidiaries for most of his career such as Inci Battery A.S., Inci Exide Battery A.S., and Cinex A.S. where he held several progressing senior management positions as CEO of Inci Group of Companies until 2003. During this time he led the foundation and launch of ten different plants for Wheel and Battery productions. He has an important role for the Aegean Region in Turkey to become car and truck wheels production hub.

Zaim was appointed President and Managing Director for Hayes Lemmerz International in Turkey, as well as, Hayes Lemmerz Jantas and Hayes Lemmerz Inci in 2003 and thus, became a global Hayes Lemmerz leadership team member. He has been responsible for the organization's Turkish operations.

In 2009, Zaim became a Senior Management Consultant to Hayes Lemmerz International and took over additional responsibilities as the organization's Head of Global Purchasing from 2009 to 2012. Brazilian Maxion Wheels acquired Hayes Lemmerz in 2012. He has a unique experience to sustain successful JVs.

Zaim leads sustainability agenda of the company and works for the betterment of life for all. An advocate for sustainability, he also volunteers for social impact programs

like Impact2030 Sustainable Development Goals and Water Explorers that aims to encourage and educate children for saving resources.

Over the course of his career, Zaim coached many global leaders on strategy, business management and leadership topics.

Zaim graduated from Boğaziçi University Mechanical Engineering Department. He is an active member of the International Yachting Fellowship of Rotarians.