

## MULTI COLOR PAINT APPLICATION: THE FUTURE OF CUSTOMIZED WHEELS

## Individualization is a major global trend

With mass production and global markets on the rise, the desire to express one's individual personality and style is increasing.

## **MAXION WHEELS MULTI COLOR PAINT APPLICATION (MCPA)**

- Thousands of high-precision wheel design options that offer an upscale appearance
- Up to six colors on a wheel including metallic, Pantone® or customer color samples
- A personalized, individual touch for your brand







## **TECHNICAL GUIDELINES**

- Application area is related to tampon accessibility
- Maximum tampon printing area is 200 mm x 200 mm
- Minimum tampon printing area is 2 mm
- Maximum wheel axle tilting is 40 degrees
- Minimum radii evaluated case-by-case, mainly for tampon accessibility and air outlet
- Larger surface areas may require more than one tampon with overlapping printing areas; risk of different color tonality in overlapping areas
- Color availability from one to six colors; dependent on tampon dimensions
- Maximum wheel size of passenger cars is 23 inches